

Camp Crystal Lake / Stay Hydrated, Stay Alive

ART-JASON-DECAL-001 / REV A / 2026.10.10

The design keeps the bold black shape of an industrial warning label and replaces the warning with Camp Crystal Lake. A hockey mask, water ripples, and small shoreline trees sit above the two-line slogan: STAY HYDRATED. STAY ALIVE. The approved transparent PNG is preserved alongside a white-background preview. This is raster artwork, not an SVG cut file, and there is no photograph of the design cut and applied to a cup yet.

STATUS	ARTWORK APPROVED / CUT TEST PENDING
CLASSIFICATION	MDL
MATERIAL	BLACK DECAL ARTWORK / TRANSPARENT PNG
DISPOSITION	PUBLIC DESIGN / PNG + PREVIEW
CATEGORY	Visual / Sticker Design
RECORD TYPE	build-post

TECHNICAL NOTES

An approved cup-decal concept with a hockey mask rising from the lake, pine trees, a rounded warning-sign border, and a slightly ominous hydration reminder.

GOAL

Make a bold, readable black cup decal with the visual language of a warning sign and a horror-film joke.

BUILD STORY

The cup already offered a place for warning symbols. This design pushes the same visual idea toward Camp Crystal Lake.

The rounded diamond gives the design a familiar warning-label shape. Inside it, the hockey mask rises above a few simple ripples, with small pine silhouettes setting the lakeside scene.

The hierarchy is deliberate: CAMP stays small, CRYSTAL LAKE carries the heading, and the hydration joke sits beneath the mask. The black shapes and open spaces were intended to remain readable at cup scale.

The approved asset is a PNG generated during the design conversation. The white-background preview is there to make the black artwork visible; it is not proof of a white backing layer in a finished decal. The original file preserves transparency.

There is still a practical step between an image and a successful vinyl cut. The imported contours, lettering gaps, and small mask details need checking at the final size. No tested SVG or physical application is claimed here.

RESULT / WHERE THIS STANDS

The artwork was approved in the design conversation. A vector cut file, cut-size test, and applied-cup photograph have not been recovered.

NEXT TO ADD

- Tested SVG or saved Cricut project if one is created.
- Final cut dimensions and a small-detail weeding test.
- Photograph of the decal applied to the cup and later adhesion notes.

SPECIFICATION

TEXT	CAMP CRYSTAL LAKE / STAY HYDRATED. STAY ALIVE.
ARTWORK	Black shapes with transparent negative space
ORIGINAL PNG	1254 × 1254 pixels
DISPLAY PREVIEW	1100 × 1100 pixels on white
DESIGN BRIEF	Roughly 3-inch-tall cup decal; applied size not recorded
SOURCE FORMAT	Raster PNG; no verified vector cut paths
EVIDENCE	Approved design, not an applied vinyl photograph

DEVELOPMENT HISTORY

2026.09.28 / APPROVED

Selected the Jason / Crystal Lake hydration design.

2026.10.10 / A

Published the approved PNG and existing display preview.

RELEASED MATERIAL / SOURCE LINKS

jason-crystal-lake-water-cup-preview.png

DESIGN PREVIEW / White background for viewing the black artwork; not a cup mockup.

<https://u225x.com/uploads/jason-crystal-lake/jason-crystal-lake-water-cup-preview.png>

jason-crystal-lake-water-cup-decal.png

ORIGINAL ARTWORK / Transparent PNG; inspect the imported cut preview before committing vinyl.

<https://u225x.com/uploads/jason-crystal-lake/jason-crystal-lake-water-cup-decal.png>

ART-JASON-DECAL-001-project-notes.txt

PROJECT NOTES / CURRENT RECORD + NEXT EVIDENCE

<https://u225x.com/downloads/project-notes/ART-JASON-DECAL-001-project-notes.txt>

ART-JASON-DECAL-001-report.pdf

PRINTABLE RECORD / PROJECT NOTES

<https://u225x.com/record/ART-JASON-DECAL-001/pdf>

CONNECTED RECORDS

EXP-CUP-STICKERS-001

<https://u225x.com/record/EXP-CUP-STICKERS-001>

ART-PRIUS-001

<https://u225x.com/record/ART-PRIUS-001>

ERR-STICKER-QR-001

<https://u225x.com/record/ERR-STICKER-QR-001>

RETURN TO THE LIVING RECORD

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This PDF preserves the public notes at this revision. Visit the record for updates and attached images.

<https://u225x.com/record/ART-JASON-DECAL-001>